

# AI Privacy and Security in Azure: Ensuring Trust in the Cloud

As organizations increasingly integrate artificial intelligence (AI) into their operations, safeguarding privacy and security has become paramount. Softdocs has partnered with Microsoft Azure, a leader in cloud computing, to offer robust solutions that prioritize the protection of sensitive data and the ethical use of AI. This white paper outlines Azure's key capabilities for ensuring privacy and security in AI deployments.

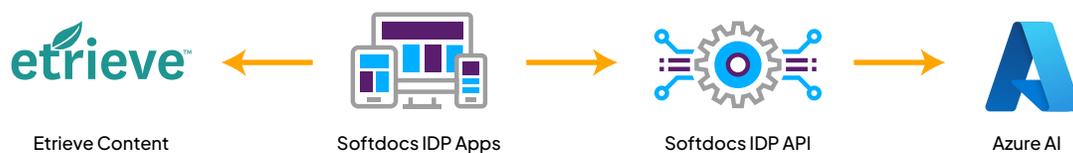


Figure 1: Architecture of Softdocs IDP applications

## 1. Privacy by Design

Azure embeds privacy principles into its AI services from the ground up, adhering to global standards like GDPR, HIPAA, and CCPA. Key privacy features include:

- **Data Ownership and Control:** Customers retain full ownership of their data and models. Azure never uses customer data for its own purposes, ensuring confidentiality.
- **Data Minimization:** Azure AI services are designed to process only the data necessary for the task, reducing exposure risks.
- **Access Control:** Role-based access controls (RBAC) and encryption protocols ensure that only authorized users can access sensitive information.

## 2. Advanced Security Frameworks

Azure employs a multilayered approach to security, combining advanced tools and practices:

- **Encryption at Rest and in Transit:** Azure uses state-of-the-art encryption, including AES-256 for stored data and Transport Layer Security (TLS) for data in transit.
- **Secure Model Training:** With features like Confidential Compute, Azure enables secure enclaves for training AI models, protecting data during computation.
- **Defender for Cloud:** Azure's comprehensive threat detection and response system monitors AI workloads for vulnerabilities, providing real-time alerts and automated remediation.

### 3. Responsible AI Practices

Azure is committed to developing AI systems that are secure, transparent, and aligned with ethical principles. Key initiatives include:

- **Differential Privacy:** Techniques that allow AI models to learn from data without exposing individual data points.
- **Explainable AI:** Tools that provide insights into how AI models make decisions, enhancing accountability and compliance.
- **Bias Mitigation:** Built-in capabilities to identify and reduce bias in AI models, ensuring fairness and equity.

### 4. Compliance and Certifications

Azure's AI platform meets rigorous compliance standards, enabling customers to operate confidently in regulated industries. Certifications include:

- **ISO/IEC 27001 and 27701:** International standards for information security and privacy management.
- **FedRAMP:** Certification for U.S. government use, ensuring high security and operational reliability.
- **SOC 2 Type II:** Independent validation of security, availability, processing integrity, and privacy controls.

### 5. Practical Considerations for Customers

While Azure provides a secure foundation, Softdocs also play a critical role in safeguarding our customers' AI solutions. Including:

- **Secure Development Practices:** Use Azure DevOps and GitHub Advanced Security to identify vulnerabilities early.
- **Continuous Monitoring:** Leverage Azure Monitor and Sentinel to proactively detect and respond to threats.
- **Policy Alignment:** Ensure internal policies align with Azure's tools and features for seamless integration and compliance.

## Conclusion

As the adoption of AI grows, Softdocs is committed to providing a comprehensive suite of tools and practices to help organizations build and deploy AI solutions with confidence. By combining Azure's advanced capabilities with proactive Softdocs' governance and product solutions, businesses can harness the power of AI while maintaining trust and compliance.

[Microsoft: Shared responsibility in the cloud](#)

[Microsoft: Artificial intelligence \(AI\) shared responsibility model](#)

[Microsoft: Data, privacy, and security for Document Intelligence](#)